



MEDIA PACK 2022





THE PACK “Electric Motorcycle News” is not a traditional (motor) magazine, it’s a unique platform for the worldwide light electric vehicle industry. We strongly believe that you can integrate THE PACK as a marketing tool in your communication strategy. Our added value is our network and its followers. THE PACK has become a new marketing channel for your target audience. An efficient communication tool for manufacturers of electric motorcycles and scooters.

Hereby you can discover our Media Pack 2022 with all our interesting content marketing possibilities.

Guy Salens
THE PACK



1. Sponsored press release

Do you want to make sure that your press release is published on THE PACK? We ensure that your ready-made article appears on THE PACK and its social media accounts.

- 1 press release at the website
- 1 Instagram post
- 1 Facebook post
- 1 LinkedIn post

Price: 150,-EUR



Scorpio Electric launches pre-orders of the X1, the first Singapore electric motorcycle

© November 19, 2021

Electric motorcycles

Scorpio Electric, Singapore, X1

Branded content | "We are thrilled to be unveiling our first X1, from Singapore to the world. Just like the most powerful star in the Scorpio constellation, the X1 will..."

CONTINUE READING →





2. Guest posts

We only allow guest posts from external writers if the content is related to the light electric vehicle industry and its suppliers. We always reserve the right to refuse posts or to ask adjustments if necessary. We also check whether the content is unique and therefore does not appear (or has been copied) on other websites. And of course we always check the site that is linked to.

- 1 guest post at the website
- 1 Instagram post
- 1 Facebook post
- 1 LinkedIn post

Price: 300,-EUR



Is Axial Flux Technology going to be a game changer for the light electric vehicle market?

© August 1, 2021

■ E-test. Electric motorcycles

◆ Electric motorcycle test. Hero. Saietta Group

If it depends on Wicher 'Vic' Kist from the Saietta Group, it sure is. "Actually, we are already in the game and we're very certain to be in the lead in..."

CONTINUE READING →






3. Sponsored content article

We can write your story and share it to the world !

- 1 tailor-made article at the website
- 1 Instagram post
- 1 Facebook post
- 1 LinkedIn post

Price: 625,-EUR



The ottobike Group presents their ovaobike street electric motorbike range at EICMA 2021

© November 22, 2021

Electric motorcycles
MCR-H, MCR-M, MCR-S, ottobike Group, ovaobike, Taiwan

Source: powered by THE PACK | The first concept of the MCR (Mini City Racer) from the ottobike Group (Taiwan) made its debut already at EICMA 2017 in Milan. Today, the...

[CONTINUE READING →](#)

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We use your images and/or video-links in the article.

In the article, we provide 1 link to your website.

Concerning the posts at our social media accounts, we tag your company.

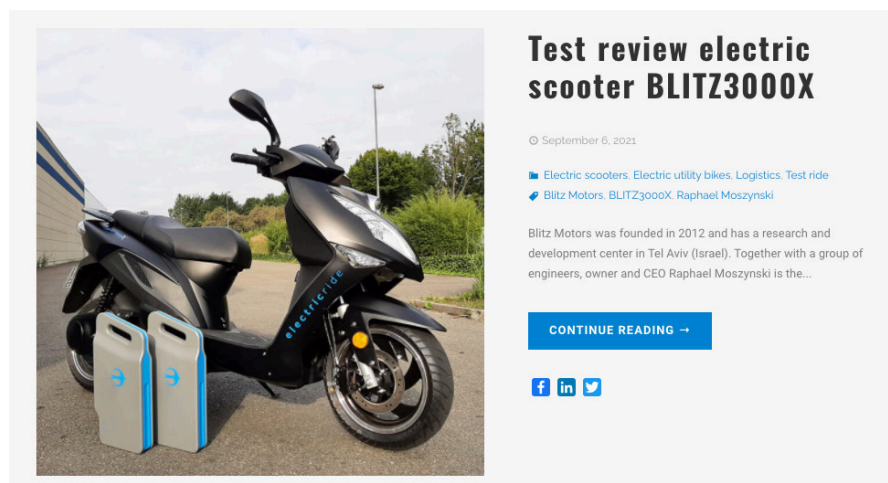


4. Test review article

We can test your motorcycle or scooter in Belgium.
Tailor-made article and photography is included.

- 1 tailor-made test review at the website
- 1 Instagram post
- 1 Facebook post
- 1 LinkedIn post

Price: 900,- EUR | Extra video: + 625,- EUR



Client is responsible for logistics and shipping costs



5. Extra option full screen image homepage THE PACK

Ideal for a temporary campaign.

You can combine this feature with your sponsored content

1 full screen picture at our homepage with link to the article

Price: 300,- EUR/week





6. Additional social media posts

Our community is still growing. You can order extra picture posts with a link/tag to your social media.

Instagram : 33K followers

1 post: 100,- EUR

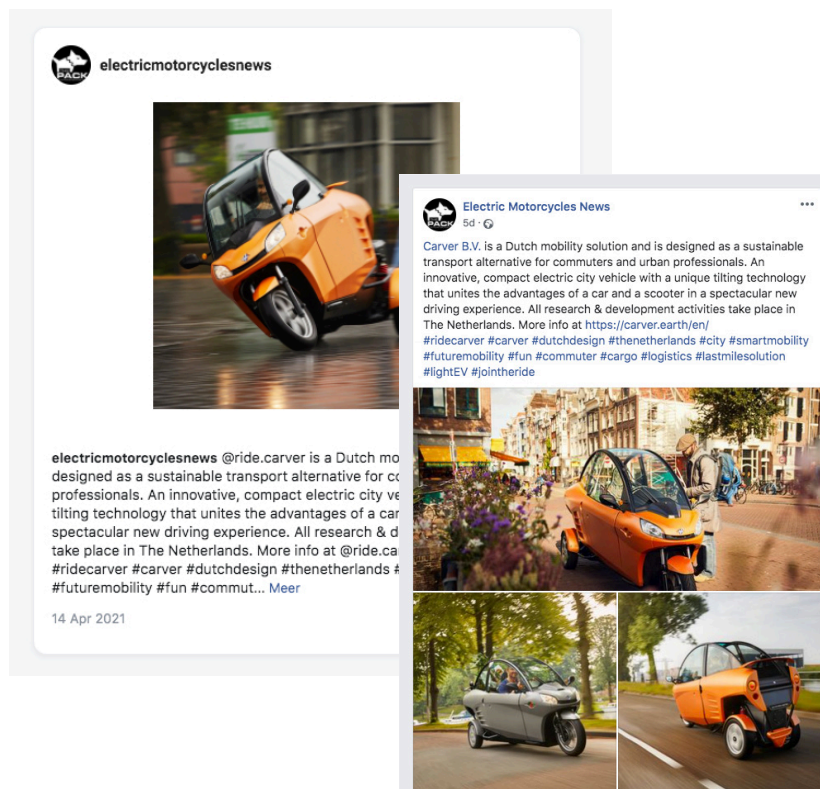
Facebook : 12,5K followers

1 post: 100,- EUR

LinkedIn Guy Salens : 7K followers

LinkedIn THE PACK (new since March 2020): 1.9K followers

1 post: 100,- EUR for both accounts



Statistics



850 blogposts

275 brands

Website: 22K unique visitors (December 2021)

Instagram: 1465 messages

Facebook: 12,5K followers

Instagram: 33K followers


LinkedIn THE PACK: 2K followers

LinkedIn Guy Salens: 7K followers




Vmoto Soco Group launches "Stash" Statistics Facebook post

261,908 people reached

**The Pack News**
26 november 2021 · 🌐

Vmoto Soco Group presented at EICMA 2021 their new model Stash, conceived and designed in Europe by C-Creative design studio from Adrian Morton. Stash marks the Group's entry into the premium segment and into the most demanding European and US markets. More at THE PACK.
<https://thepack.news/vmoto-soco-group-launches-stash/>







THEPACK.NEWS

Vmoto Soco Group launches "Stash" | thepack.news | Electric motorcycle news


261.908
Bereikte mensen


11.542
Betrokkenheidsacties


Bericht promoten


    5,7 d.

13 opmerkingen 120 keer gedeeld






 Leuk

 Opmerking plaatsen

 Delen



Prestaties van je bericht

261.908 Bereikte personen		
6.023 Reacties, opmerkingen en deelacties		
5.377  Leuk	5.329 Op bericht	48 Op deelacties
440  Geweldig	437 Op bericht	3 Op deelacties
4  Grappig	3 Op bericht	1 Op deelacties
65  Verbluft	64 Op bericht	1 Op deelacties
1  Verdrietig	1 Op bericht	0 Op deelacties
21 Opmerkingen	14 Op bericht	7 Op gedeeld bericht
121 Gedeeld	120 Van bericht	1 Op gedeeld bericht
5.519 Klikken op berichten		
0 Fotoweergaven	4.492 Klikken op link	1.027 Overige klikken

NEGATIEVE FEEDBACK

1 Bericht verbergen	1 Alle berichten verbergen
0 Rapporteren als spam	0 Pagina niet meer leuk vinden

5,7K likes



New British brand Maeving 2021 release Statistics LinkedIn post



Guy Salens

Owner THE PACK "Electric Motorcycle News" // E-mobility business dev...

1mo • Edited •

Designed by some of Britain's most experienced motorcycle engineers and hand built in Coventry, the 2021 release RM1 has already sold out. Maeving is a new player in the age of electric, with over a century of British mot ...see more



   Ossian Vogel and 210 others

16 comments



Like



Comment



Share



Send



12,305 views of your post in the feed



Social media post Carver Electric Statistics Instagram

Details carrouselbericht

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electricmotorcyclesnews



electricmotorcyclesnews @ride.carver is a Dutch mobility solution and is designed as a sustainable transport alternative for commuters and urban professionals. An innovative, compact electric city vehicle with a unique tilting technology that unites the advantages of a car and a scooter in a spectacular new driving experience. All research & development activities take place in The Netherlands. More info at @ride.carver
#ridecarver #carver #dutchdesign #thenetherlands #city #smartmobility #futuremobility #fun #commut... [Meer](#)

14 Apr 2021

Almost 6K likes on Instagram

Berichtprestaties

5.969 51 1.741

Interacties

1.047

Acties uitgevoerd vanuit dit bericht

Profielbezoeken	1.044
Klikken naar website	3

Ontdekking

151.249

Bereikte accounts
92% volgden je niet

Volgers	75
Bereik	151.249
Weergaven	158.004
Via Ontdekken	143.354
Via startpagina	12.062
Via profiel	1.183
Via ander kanaal	1.405

Reached accounts

contact



Motorguy can guide employers with the new mobility budget - section "soft mobility".

This includes brand advice, the purchase, leasing, maintenance and mandatory equipment of electric mopeds (with a maximum speed of 45 km/h) and electric motorcycles.

<https://motorguy.eu>



THE PACK

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BIC KREDBEBB

Payments are also possible by PayPal.
